



2017 Student Homecoming Committee

What is the Student Homecoming Committee?

- The SHC is a new committee created to provide opportunities for leadership and involvement with one of the university's longest-standing traditions: Homecoming. This committee will consist of a diverse group of students tasked with planning various events and initiatives over the next year for the 2017 Homecoming celebration!

What would I have to do on this committee?

- The selection committee is specifically looking for students with a passion for spirit, tradition, and event planning. The term would run March-November 2017, including Homecoming the week of October 29-November 4. Committee members will be responsible for planning and overseeing certain areas of Homecoming, as well as assisting with marketing.

What is the time commitment?

- Initial mandatory meetings will be once a month during the spring semester. Fall 2017 will consist of weekly meetings, as well as additional event planning time over the summer and fall. Additional meetings will be held as necessary, plus the possibility of subcommittee meetings. **Applicants must be available to meet Tuesdays at 5:30 p.m. and attend a retreat on Sunday, April 23rd from 4-8 p.m.**

What will I get out of the experience?

- SHC members will get experience in event planning, student organization management, leadership development, time management, conflict management, marketing skills, and risk management. The hope is to also give students more of a sense of ownership for Homecoming and school spirit. Whether you are looking at attending graduate school or searching for a job after graduation, these skills and experience will serve you well in your future endeavors.

Who can apply?

- Any undergraduate or graduate student with at least a 2.75 GPA. The student must be enrolled full-time at UTK for the spring 2017 and fall 2017 semesters. Students may study abroad over the summer, but not during spring or fall semesters. Current seniors may only apply if they plan to graduate in December 2017 or later.

I fit all the criteria! How do I apply?

- The application to join the SHC will be available online now until **Wednesday, March 8th** at 5 p.m. at <https://utk.collegiatelink.net/form/start/121669>. The selection team will review applications and notify all applicants of their status that week once they decide who will be invited to interview. Interviews will take place the week of March 20th, and the committee will be selected and notified the week of March 27th.

Who can I talk to if I have questions?

- Email Tyger Glauser, Assistant Director for the Center for Student Engagement, at tyger@utk.edu.



Student Homecoming Committee Position Descriptions

President:

- Serves as the leader of the Student Homecoming Committee.
- Oversees all committee operations, including leading all executive board and committee meetings.
- Represents SHC on the University Homecoming Committee
- Assists with the planning of SHC planning retreat

Vice President - Events:

- Reports to the President
- Supervises committee members in the Events Branch
- Oversees and delegates the planning of events, such as the Carnival, 5K Fun Run/Walk, Breakfast on Ped Walk, Office Decorating Contest, and Post-Parade Celebration
- Recruits additional volunteers to help with events as needed

Vice President - Publicity:

- Reports to the President
- Supervises the committee members on the Street Team
- Oversees the marketing of Homecoming events, including postering, tabling, and social media promotion
- Responsible for promoting Homecoming on and off campus and building community participation in Homecoming celebration

Events Branch Members:

- Report to Vice President- Events
- Work collaboratively to plan and execute events, such as the Carnival, 5K Fun Run/Walk, Breakfast on Ped Walk, Office Decorating Contest, and Post-Parade Celebration

Street Team Members:

- Report to Vice President- Publicity
- Work collaboratively to promote Homecoming events and Homecoming in general through postering, tabling on Pedestrian Walkway, and via social media